



WORLD AFFAIRS COUNCIL TACOMA
BREAKFAST SERIES
2010 WINTER OLYMPIC GAMES UPDATE

IAN BURKHEIMER, TERRANW
TUESDAY | MAY 20, 2008

Tacoma Campus of Evergreen State College

1210 6th Avenue | Tacoma, WA 98405

(See driving directions on pg. 2)

AGENDA:

- | | |
|---------------|-------------------------------|
| 7:30 – 8:00am | Registration & Networking |
| 8:00 – 8:05am | Welcome remarks |
| 8:05 – 8:45am | Ian Burkheimer's presentation |
| 8:45 – 9:00am | Q&A |
| 9:00 am | Seminar adjourns |

IAN BURKHEIMER is the Program Manager for Tourism and the 2010 Olympics at the Pacific Northwest Economic Region (PNWER), a bi-national, public-private partnership. This role focuses on coordinating tourism policy and developing projects throughout the PNWER region (Alaska, Alberta, British Columbia, Idaho, Montana, Oregon, Washington and the Yukon). Current projects include the development of a regional promotion program around the 2010 Olympics (www.terranw.org), building a sustainability showcase in partnership with the Olympic Organizing Committee, and managing a public information and policy program surrounding the Western Hemisphere Travel Initiative.

Ian has worked in a wide variety of roles in international sports events. He is a graduate of Willamette University, a Fulbright Fellow and speaks fluent Japanese and German. He and his family live in Federal Way, Washington.

RSVP:

Mariam Anderson, email: manderson@wtcta.org or Tel: 253-396-1022

**Cost: \$10 General Admission
\$5 students**

Map & Driving Directions

- Take the SO. 38 ST. exit, exit from I-5, exit number 132
- Keep LEFT at the fork in the ramp
- Merge onto WA-16 W
- Merge almost immediately onto S SPRAGUE AVE
- Follow SPRAGUE AVE. to large intersection of SPRAGUE, 6TH AVE. and DIVISION ST
- Make a HARD RIGHT onto 6TH AVE (a soft right will take you onto Division)
- Travel down 6TH AVE. about 6 blocks
- Turn into campus parking lot on right; the Tacoma Campus building has a large colorful art mural on the front wall

