



Brand us and win \$100! Create a logo for the World Affairs Council Tacoma!

Competition rules for the World Affairs Council Tacoma (WACT) design competition

Deadline

Deadline for submission of entries to administator@wactacoma.com is Friday, April 21, 2017 11:59 p.m. PST.

Prize

The winner will receive a prize of USD \$100 and will be notified by email as well as announced on <http://wactacoma.com/>.

Eligibility

Anyone – regardless of their student status or WACT affiliation – is encouraged to enter the competition. To remain in compliance with the Children’s Online Privacy Protection Act, if you are under the age of 13, your entry must be submitted on your behalf by an adult age 18 or older.

About the WACT

<http://wactacoma.com/>

The World Affairs Council Tacoma (WACT) is a non-profit, non-partisan organization whose mission is to promote public understanding of world affairs, and to enhance the ability of its members to engage in a global community. We accomplish our mission through various programs including the Annual Consular Association Reception and Travel Talks. We feature guest speakers such as international figures, academics, business professionals, and journalists. Speakers provide the opportunity for participants to engage in meaningful discussions about world affairs.

Officially incorporated on March 25, 1988, the World Affairs Council Tacoma is a non-profit, non-partisan, educational 501(c)(3) organization. It is affiliated with the [World Affairs Councils of America](#) (WACA), an organization of over one hundred councils nationwide with over one million members. Our local leadership and support comes from the Tacoma-Pierce County region and our activities are funded by individual members and local corporations.

Non-Discrimination Statement

It is the policy of the WACT not to discriminate based on age, race, ethnicity, color, national origin, gender-identity, pregnancy, disability, sexual orientation, genetic information, veteran’s status, marital status, religion, political affiliation, or any other protected class.

Logo Requirements

- To ensure the logo’s design is preserved, please send us a PDF. No other file formats will be accepted.
- The logo must consist primarily of vectorized elements.
- If you’re designing with fonts that prohibit embedding, make sure to outline (vectorizer) your text before submitting.

Design Suggestions & Tips

- The logo should correspond to the underlying principles of the WACT and should not use elements of any existing World Affairs Council logo or design (shown at the top of page 1 of this document).
- The logo should be recognizable, simple, clean, and clever. Less is more.
- While we will accept process-color (CMYK or RGB) logos, restricting your design to two or three spot colors will probably result in a logo that is more in-line with what we’re looking for. Again, less is more.
- We’ll need to be able to print both color and black and white versions of your logo – so if your logo doesn’t contrast well in grayscale, you may want to submit a tweaked black and white version along with the color logo.
- To meet the vector graphics requirement, you should use programs like Adobe Illustrator or Inkscape to draw your logo, not raster editors like Adobe Photoshop or GIMP.

Copyrights and Patents

- By entering the competition, the designer assigns the rights to the WACT to use each submission for promotion of the WACT. Unless a submission is selected as the winner, each designer retains all intellectual property considerations associated with their submission.
- Entries should not violate any intellectual property, including but not limited to patents, trademarks, and copyrights. By admitting their entry, the designer certifies that the entry is original, created solely by the entrant, and no other person or entity holds rights to the entry and its components.
- In consideration for the prize money received, the winner agrees to transfer all applicable intellectual property consideration to WACT for the sole promotion of the council.
- The entrant is responsible for the contents of the advertisement which cannot include copyright protected material. The entrant must have the rights for all the texts and images used in the submitted work.
- The entry must not benefit any company, organization, political party or official interest group by the use, for instance, or logos, brands, or representatives or corporations, parties or organizations.

To have your design considered, by April 21, 2017, please submit your design (in PDF) and a completed/signed copy of this page to administator@wactacoma.com.

I acknowledge that I have read and understand the information and conditions described above.

Print name: _____

I am 18 years of age or older.

Address: _____

Phone #: _____

Email: _____

Signature: _____

Date: _____